

Vita/resume

CONTACT INFORMATION

Michael Gaede

Phones:

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EDUCATION

- Colorado State University, Fort Collins, CO. Master of Science, Public Communication and Technology Awarded, May, 2009, Department of Journalism and Technical Communications.
 - ❖ Graduate Teaching Assistant of the Year, 2009,
 - ❖ Manager/Mentor, Final Cut Pro Edit Lab, 2007 to 2009
- St. Cloud State University, St. Cloud, MN. Bachelor of Arts, Broadcast Journalism, 1980.
 - ❖ Program Director, News Director, KVSC-FM
 - ❖ Member of team that created UTVS (student run television)
- Hibbing State Community College, Hibbing, MN. Associate of Arts, 1974.
- Sandstone, MN, High School, Class of 1972.

PUBLICATIONS

- *Worlds of Journalism*, <http://www.worldsofjournalisms.org/>, Colorado State University Graduate Research Assistant for one of the largest collaborative endeavors of journalism researchers exploring the culture of journalism around the world.
- *Garden Poems*, Scuppernon Press (2005), Green Thumb Frustration

TEACHING EXPERIENCE

August, 2009 to present

Instructor, Mass Communications/Broadcasting and Digital, Northeastern State University, Tahlequah, Oklahoma.

- Currently teaching five 3-credit courses:
 - Introduction to Mass Communications
 - Broadcast Writing
 - Introduction to Broadcast Production
 - Advanced Broadcast Production
 - Freshman Connections
- Seminar Presenter: NSU Media Day, April, 2010
- Developed a student news magazine program, *The NSU OK TV WORKSHOP*, 2009/2010
- Member, Oklahoma Broadcast Education Association, RTDNA
- Veteran's Mentor
- Member of University Strategies teaching team for Freshman Connections
- Member Miss NSU committee and NSU Arts committee
- Student ratings above 4.9 on a 5.0 scale
- Community Service: production of a video for the local elementary school

Graduate Teaching/Research Assistant, Colorado State University (CSU), Fort Collins, CO. 2006-2009

- Named outstanding GTA of the year by Department of Journalism and Technical Communication, May 2009
- Graduate Teaching Assistant; Writing for Professionals, spring 2009.
- Research Assistant for international survey of journalists: *The Worlds of Journalisms*,

www.worldsofjournalisms.org. Fall and spring, 2008/2009

- Student Coordinator: Mac editing lab, video checkout and training services, 4 semesters

Intern: Poudre School District, Fort Collins, CO;

- News @ 10, video/digital education project in Fort Collins School District for elementary and junior high school students. Fall, 2008

2007-2009

Instructor: Video Production, Fort Collins Park and Recreation Department.

Teacher of basic video production techniques for certification to produce programming for the city's cable access channel. Lessons include; basic camera operations, shot framing, lighting, sound gathering, storyboarding and storytelling.

2004

Adjunct Instructor, Broadcast Writing, University of Hawaii, Manoa, Honolulu, HI

Instructor, broadcast writing. Developed a new syllabus and rubric for professional broadcast writing training.

1998

Seminar Leader: *How to do the best live shot.* RTNDA regional summer workshops.

Workshops held in Washington, D.C., St. Louis, MO, and Atlanta, GA. June and July, 1998

VIDEO PROJECTS

- Producer/Director, singer, songwriter: *Cabin Fever Blues*, 1986, music video, *Nashville Network*
- Executive Producer/writer: *NFL Hawaiians*, 1987, 90-minute news special documentary featuring Hawaiian natives playing in the National Football League, *KHON-TV*, Honolulu
- Executive Producer/writer: *Island Style with Emme Tommimbang*, quarterly news special, 1987, 1988, 1989, *KHON-TV*, Honolulu
- Executive Producer/writer: *Bankoh Molokai Hoe*, one hour documentary of a 40-mile open ocean outrigger canoe race from Molokai to Oahu, Hawaii; 1987, 1988, *KHON-TV*, Honolulu
- Executive Producer/editor: *Duty Calls: the 485th in Saudi Arabia*, 1991, special news documentary following a Wisconsin National Guard unit prior to the first Gulf War, *WLUK-TV*, Green Bay, WI.
- Executive Producer/Director/Writer: *Anatomy of a Newscast*; 1992, news special, *WLUK-TV*, Green Bay,
- Executive Producer: *Gear Guide – Kayaks*, 1998, *The Outdoor Life Network*
- Executive Producer: *Gear Guide – Canoes*, 1998, *The Outdoor Life Network*
- Executive Producer: *Gear Guide – Mountain Bikes*, 1999, *The Outdoor Life Network*
- Executive Producer: *Gear Guide – Touring Bikes*, 1999, *The Outdoor Life Network*
- Executive Producer/Director: *On the Money*, 1998-2000, *KnowledgeTV*

AWARDS

- **1991 Newscast of the Year, Wisconsin Associated Press**, WLUK-TV, Green Bay, WI.
- **Gerald R. Loeb award finalist** for outstanding financial and business reporting, large market or network, Anderson School of Business, University of Southern California Los Angeles. 1999.
- **Regional EMMY**, <http://www.natas-mn.org/archives/2000winners.htm>, On the Money, KnowledgeTV, CONUS Communications, Inc.
- **Aurora Awards, Gold**, Individual creative achievement – writing/1999; <http://www.auroraawards.com/categories.htm>
- **Employee of the Year**; Gaede's Group, CONUS Communications, Hubbard Broadcasting, 1998, 1999
- **Outstanding Graduate Teaching Assistant, Journalism and Technical Communication, Colorado State University**, May, 2009.

PROFESSIONAL EXPERIENCE

2004-2006

Communications News Director, Hawaii Department of Public Safety. Honolulu, HI

In charge of internal and external communications and strategies for the state department including; acting as liaison and spokesperson for the department; researching, preparing and writing news releases, preparing morning news e-clips for department Director and staff, preparing annual reports, Web maintenance and updates and providing weekly reports to the Governor of Hawaii.

2000-2004

Executive News Producer, KHON-TV, Honolulu, HI.

Supervised and trained news producer staff, provided leadership and editorial direction in a highly competitive newsroom, provided input and design ideas for station's Web product, directed special projects, created new newscasts, led graphic design team, worked with promotions and sales departments on community outreach events.

1998-2000

Executive Producer Special Projects CONUS Communications/Hubbard Broadcasting, St. Paul, MN.

Lead producer and designer of newsmagazine programs for national cable networks including KnowledgeTV, Discovery Channel, Outdoor Life (now VS) and prepared news updates for ShowTime. My small team won a Regional Emmy, was nominated as a runner-up in the Gerald R. Loeb Awards for excellence in financial and business reporting from the UCLA Anderson School of Business and was named Employee Group of the Year in 1998 and 1999.

1995-1998

Managing Editor: Regional Newsgathering Systems. CONUS Communications, Hubbard Broadcasting

Created systems and personnel to allow a smooth flow of daily news via satellite distribution to more than 100 CONUS newsfeed participants, developed and trained 9 regional managers in New York City, Atlanta, Tallahassee, Los Angeles, Minneapolis, Seattle, Phoenix, Austin, TX, and Cleveland..

1997

Live Producer: Bell Live: On the Prairie.

A project funded by the Bell Museum of Natural History at the University of Minnesota designed to provide an interactive, live satellite delivered one-hour programs from the prairies of northwestern Minnesota to over one hundred fifth grade classrooms nationwide. The programs ran live at 8 AM, 11 AM and 1 PM and featured 6 scientists, 3 hosts, an interactive tent for questions from students and a production team of more than 25 people.

1993-1995

Communications Assistant, Minnesota Department of Economic Security, St. Paul, MN.

Writer of news releases and producer of weekly 16-page newsletter. Also, part of a team that handled communications strategies for the department.

1992

President, Gaede Media Services, Hudson, WI

A small firm specializing in consulting and public relations for businesses. Clients included, Bordertown Realty, North Hudson Pepper Festival.

1989-1992

News Director, WLUK-TV, Green Bay, WI.

Manager of newsroom staff and budget. Developed staff training, prepared and implemented strategic planning initiatives, acted as liaison to the community, designed and put into operation a morning and 5 PM newscast. Winner, 1991 Associated Press Wisconsin, Newscast of the Year.

1986-89

Executive Producer, KHON-TV, Honolulu, HI.

Led newsroom to some of the highest ratings for local news in the United States.

1986

Producer, Director, Songwriter and performer, Minneapolis, MN

Producer/Director, singer, songwriter: *Cabin Fever Blues*, 1986, music video, Nashville Network

1980-86

Producer, KARE-TV, Minneapolis, MN.

Functioned primarily as line producer for the 6 PM newscast, also worked as an assignment editor and field producer.

1978-1979

News Director, KWLM-AM/KQIC-FM, Lindner Farm Network, Willmar, MN.

In charge of news gathering and announcing 15 newscasts a day.

MILITARY

U.S. Army, 1974 - 1976 (Vietnam era veteran). Communications specialist, 5th Signal Command, Landsberg-am-Lech Germany. Honorable Discharge.